

JACOB STAHL

CONTACT

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Experience

Project Manager Digital Media / kultwerk

MAR 2021 - PRESENT / FREIBURG

I currently work in an interdisciplinary agency team, developing digital solutions for a broad spectrum of clients. I account for the requirement assessment (e.g., in workshops), the concept design (rapid prototyping), and the supervision of visual design, development, launch, monitoring, and SEO. In addition, I'm responsible for client communication, budgeting, and controlling.

Project Manager Research / University of Lübeck

FEB 2019 - FEB 2021 / LÜBECK

I managed a research project on usage barriers in electric car-sharing, coordinating an in-depth analysis and the development of action-integrated solutions. Furthermore, I supported the research team in project acquisition and academic lectures, initiated an agile mindset, and pushed the optimization of management processes.

Product Manager / LeadFisher

NOV 2014 - JAN 2019 / LÜBECK

I helped conceptualizing and launching new product features for several affiliate marketing platforms. Starting as a working student, I learned the basics of product management and supported the CEO with QA, SEO, controlling, conversion optimization and content management. I was taken on a permanent position in 2018.

Tourguide / Mindway Segway City

MAR 2014 - OKT 2014 / LÜBECK

Civil Service / German Red Cross

APR 2011 - SEP 2011 / FREIBURG

Education

Media Informatics

OKT 2015 - AUG 2018 / LÜBECK

Master of Science based on the ISO 9241 on ergonomics of human system interaction.

Skills

Management

PROJECT COORDINATION
REQUIREMENT ANALYSIS
UX RESEARCH
BUDGETING + CONTROLLING
QUALITY ASSURANCE
ONPAGE SEO

Design

EXPERIENCE DESIGN
CONCEPTING + PROTOTYPING
INTERACTION DESIGN
INFORMATION ARCHITECTURE

Development

HTML + CSS
JAVASCRIPT
SQL

Last updated: April 2022